

Built for Zero-Peterborough



Built For Zero-Canada (BFZ-C) is an ambitious national change effort helping a core group of leading communities end chronic homelessness- a first step on the path to eliminating all homelessness in Canada.

Peterborough joined the BFZ-Canada campaign in November 2018 and is now one of 33 communities across the country committed to ending homelessness.

*“ Built for Zero-Peterborough has **committed to ending chronic homelessness in the City and County of Peterborough by 2025** ”*

How are we going to get to our goal?

➤ **Starting Foundation - Housing First Philosophy**

All the programs connected with BFZ-Peterborough practice Housing First. Housing First is a program model, a systems approach, and a philosophy that recognizes housing as a basic human right and focuses on helping people experiencing homelessness obtain housing stability.

➤ **Investing in System Change to Homelessness Response**

We are shifting our homelessness response system towards a Coordinated Access System. A Coordinated Access System is a coordinated approach to end homelessness to streamline the process for people experiencing homelessness to access housing and support services needed to permanently end their homelessness.

A By-Name Priority List (BNL) is a real-time list of all people experiencing homelessness in Peterborough, including an assessment of their needs to be able to better understand how to support individuals to find, stabilize and maintain housing.

➤ **Data-driven system change**

Investing in our BNL and the real-time data that is provided, we are continuously trying to use the information to improve our practices and homelessness system performance. By using real-time data to understand real-time need in our community, we can continue to improve our system.

Data will drive the decisions that our system continues to make as we are committed to moving away from “what we think” and towards “what we know”. By tracking and analyzing the data, we can start to see trends and patterns in our community. We can start to see what has been successful in connecting individuals to successful housing opportunities and replicate those same investments. We want to continue to replicate what is working in our system and fix what isn't.

**Chronic Homelessness: Experiencing 180 days of homelessness in the previous 365 days.*



BFZ-Peterborough Accomplishments:

- Joined the BFZ-C campaign and created BFZ-Peterborough in November 2018
- In 2018, agencies part of BFZ-Peterborough helped an average of 28 unique households move into housing from homelessness each month.
- Launched our Coordinated Access System in April 2019
- Creation of the By Name Priority List in April 2019

What are BFZ-Peterborough Community Partners Saying?

“Community landlords continue to demonstrate a strong social commitment to support housing solutions for those most challenged to secure and maintain housing. The Built for Zero partners continue to work every day to seek and find housing solutions for those in our community.”

Donna Rogers, Fourcast

“Every day, the YES team works closely with Built for Zero partners to move families and youth into housing. We consistently see positive stories of resilient young people transitioning to a more positive adulthood.”

Meagan Hennekam, YES Shelter for Youth and Families

“By working together with a Housing First approach, community service providers are changing the conversation so people experiencing homelessness are focusing on finding their home, while being supported as they work through complex issues that have often led them to housing instability.”

Bill McNabb, Brock Mission

*“Ending chronic homelessness **IS** possible. BFZ in the United States has 3 communities that have ended chronic homelessness and 10 communities that have ended veteran homelessness. There is an evidence-based, proven methodology and approach to end homelessness. We know what it takes to get there. It will take a commitment to change; a focus on data-driven decisions; pivoting to the needs of the community; and, investments in supports and housing.”*

Dorothy Olver, Social Services

BFZ-Peterborough Community Partners

- Social Services – City of Peterborough
- YES Shelter for Youth and Families
- Brock Mission
- Cameron House
- Fourcast
- United Way

**The BFZ-Peterborough Team will be expanding to include additional community partners and housing-focused organizations who can help contribute to ending homelessness in Peterborough.*