



September 6, 2018

### **In This Issue**

- Announcing the 2019 Councillor Training workshops.
- Getting the most out of Facebook.
- Managing trolls, negative comments & really angry people.
- Media relations and social media orientation for new councils.
- What to look for in natural gas retail contracts.
- Upcoming LAS facility lighting webinar.
- Rural Ontario Institute seeks partners for municipal internships.
- Careers with Clarence-Rockland, York Region, Bruce County and Parry Sound.

### **Eye on Events**

The demanding arena for elected officials requires knowledge and skills and a way to keep current. AMO is here to help! For the new council term ahead AMO is pleased to offer three in-person training sessions: [Municipal Leadership Essentials](#) (November, 2018); [As a Member of Council What You Need to Know](#) (February/March, 2019) and [Land Use Planning: Beyond the Basics](#) (February/March, 2019). Learn more about the training program and register today! Don't forget to check out our bundle and save discounts.

Facebook remains the dominant social media platform globally, but the channel itself is evolving and changing – will it impact your use of the channel? Join us September 12 from 12:00 pm to 1:00 pm for a webinar that will help you understand how to leverage the platform to effectively engage your community, create compelling content, and measure your impact. [Click here to register today.](#)

Unfortunately, social media is not always used for good. Municipal staff and elected officials are regularly challenged by angry Facebook groups, harmful posts, and online ranting that often doesn't go away easily. On October 10 AMO hosts a webinar that will help you move away from the emotion of the moment and make wise decisions to respond (or not) in a way that is helpful, not harmful. Drawing from true examples, you'll get practical advice to maintain a positive reputation and come out ahead. [Click here to register today.](#)

Redbrick Communications is delivering [media and social media training](#) for elected officials and municipal Councils in late 2018 and 2019. Workshops for individuals will be available across Ontario, and Redbrick is booking in-house sessions.

### **LAS**

Have you ever had a knock at the door where an energy retailer offers you a “cheaper” rate? While the rate may indeed be attractive, there are a number of other [things to consider](#) before signing a natural gas retail contract.

LAS recently expanded its LED turnkey lighting service to include options for all of your municipal facilities. Join us for a FREE webinar on Tuesday September 11th at 1:00 pm to learn how an LED lighting upgrade can reduce energy usage and save your municipality money. [Register today!](#)

### **Municipal Wire\***

The Rural Ontario Institute is now accepting [Expressions-of-Interest](#) from prospective municipal partners. Leverage support to implement youth engagement strategies through municipal internships. Deadline to submit Expressions of Interest: November 16, 2018.

### **Careers**

[Project Coordinator, Infrastructure and Planning Services / Coordonnateur\(trice\) de Projets](#)

[Services d'infrastructure et aménagement du territoire - Cité de Clarence-Rockland / City of Clarence-Rockland](#)

Interested candidates are requested to submit their résumé marked "Employment offer, Project Coordinator" before 4:00 p.m., September 20th, 2018 to: Sophie Roussel, Human Resources, City of Clarence-Rockland, 1560 Laurier Street, Rockland, ON K4K 1P7, [hr@clarence-rockland.com](mailto:hr@clarence-rockland.com).

[Program Manager, Urban Forestry #22864 - York Region](#). Reports to: Manager, Natural Heritage & Forestry. Department: Environmental Services, Environmental Promotion & Protection Branch. Location: Newmarket. Position status: Temporary, Full-time, approximately 24 months. Please [apply online](#) by September 13, 2018, quoting competition #22864.

[Children's Services Manager - County of Bruce](#). Reports to Director, Human Services. Location: Walkerton. Applications are being accepted through the Employment Office [website application process](#). Deadline for applications is midnight, 12:00 pm on September 24, 2018.

[Clerk - Executive Assistant \(EA\) - Town of Parry Sound](#). Please submit by email only, your covering letter and resume in one document under the subject line "[your name] Clerk / EA Application", by 9 AM on Tuesday, September 27, 2018 to: Rob Mens, CAO, Town of Parry Sound at [rmens@townofparrysound.com](mailto:rmens@townofparrysound.com).

### **About AMO**

AMO is a non-profit organization representing almost all of Ontario's 444 municipal governments. AMO supports strong and effective municipal government in Ontario and promotes the value of municipal government as a vital and essential component of Ontario's and Canada's political system. Follow [@AMOPolicy](#) on Twitter!

### **AMO Contacts**

[AMO Watch File](#), Tel: 416.971.9856

[Conferences/Events](#)

[Policy and Funding Programs](#)

[LAS Local Authority Services](#)

[MEPCO Municipal Employer Pension Centre of Ontario](#)

[Media Inquiries](#), Tel: 416.729.5425

[Municipal Wire, Career/Employment and Council Resolution Distributions](#)

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